

tiated peace. We are actively engaged in discussions with our allies and others on these prospects. Unilaterally lifting the arms embargo now would jeopardize these ongoing efforts.

Unilaterally disregarding the U.N. Security Council's decision to impose an arms embargo throughout the former Yugoslavia also would have a detrimental effect on the ability of the Security Council to act effectively in crisis situations, such as the trade and weapons embargoes against Iraq or Serbia. If we decide for ourselves to violate the arms embargo, other states would cite our action as a pretext to ignore other Security Council decisions when it suits their interests.

S. 21 also would direct that the executive branch take specific actions in the Security Council and, if unsuccessful there, in the General Assembly. There is no justification for bringing the issue before the General Assembly, which has no authority to reconsider and reverse decisions of the Security Council, and it could be highly damaging to vital U.S. interests to imply otherwise. If the General Assembly could exercise such binding authority without the protection of the veto right held in the Security Council, any number of issues could be resolved

against the interests of the United States and our allies.

Finally, the requirements of S. 21 would impermissibly intrude on the core constitutional responsibilities of the President for the conduct of foreign affairs, and would compromise the ability of the President to protect vital U.S. national security interests abroad. It purports, unconstitutionally, to instruct the President on the content and timing of U.S. diplomatic positions before international bodies, in derogation of the President's exclusive constitutional authority to control such foreign policy matters. It also attempts to require the President to approve the export of arms to a foreign country where a conflict is in progress, even though this may well draw the United States more deeply into that conflict. These encroachments on the President's constitutional power over, and responsibility for, the conduct of foreign affairs, are unacceptable.

Accordingly, I am disapproving S. 21 and returning it to the Senate.

WILLIAM J. CLINTON

The White House,  
August 11, 1995.

## The President's Radio Address

*August 12, 1995*

Good morning. This week I directed the Food and Drug Administration to propose stiff restrictions on the advertising, marketing, and sales of cigarettes to children, after a 14-month FDA study, an exhaustive study which found tobacco addictive, harmful, and readily available to young Americans. I did so because sometimes we must act sternly and boldly to fulfill our most fundamental moral obligation: Our duty as adults to ensure that our children grow up healthy and strong.

The grim fact is that every single day in America 3,000 new teenagers light up for the first time. Most are destined to become addicted, and a thousand of them will die before their time from diseases caused by tobacco.

Teenagers don't just happen to smoke. They're the victims of billions of dollars of marketing and promotional campaigns designed by

top psychologists and advertising experts. These campaigns have one inevitable consequence: To start children on a lifetime habit of addiction to tobacco. And if you don't start smoking as a teen, chances are very good you'll never start at all. Somebody has to stop this. That's why I decided to act.

The way the cigarette companies reach children is especially effective. They sponsor auto races or tennis matches. The subtle message is that smoking can't be that bad for you if it's so intimately involved with sports. Well, our plan stops companies from sponsoring events in cigarette brand names.

Stores sell cigarettes in kiddie packs of a handful of cigarettes, or even sometimes just one cigarette, so teenagers with very little money can buy smokes out of their pocket change. My plan bans that, too. Billboards and

ads in teen magazines show rugged men and glamorous women lighting up and blissful couples sharing their cigarettes. The message is: Smoking is sexy; it'll make you more attractive; it'll make you happier. My plan will ban those manipulative visual images, too.

Let's be clear: Cigarettes are a legal product, but cigarettes sales to minors are illegal in all 50 States. But lots of children smoke in all 50 States, getting these small packs or getting the cigarettes out of vending machines or sometimes just buying them across the counter. And the advertising has a lot to do with it. So let's end the hypocrisy of pretending that while sales to teens are illegal, marketing to teens is legal. Let's stop pretending that a cartoon camel in a funny costume is trying to sell to adults, not children.

Cigarette companies say they want to reduce teen smoking, but their lawyers rush to the courthouse to seek an order blocking our actions. Well, that's their right. But it is my duty to safeguard the health and the safety of our children. And I won't back down.

Now I'd like to turn the microphone over to a brave man, Victor Crawford. For years Mr. Crawford was a lobbyist for the top tobacco companies. He smoked, and tragically, he's now fighting his own battle against cancer. I think his comments on the tactics of tobacco advertising may be especially helpful.

Mr. Crawford.

*Victor Crawford.* Thank you, President Clinton, for giving me this chance to talk to the young people of America. And from the bottom of my heart, I thank you for the wonderful things you're doing to protect them from smoking. This was an issue you could have easily avoided, but instead you did the right thing and took the leadership position.

Kids, cigarettes are bad for you, and they're killers. I know. I used to work for the industry that makes them. I was part of a well-organized machine that depends on young people like you

believing that cigarettes are okay. Some of the smartest people in America work at just one thing, figuring out how to get you to smoke. As tobacco kills off people like me, they need kids like you to replace me.

As the President has described already, anything goes, any marketing gimmick, any trick to make you want to smoke. They talk about peer pressure; how do you think that peer pressure starts? We did it through our advertising.

For several years I protected the cigarette industry from anybody who wanted to restrict smoking. I fooled a lot of people, and kids, I fooled myself, too. I smoked heavily, and I started when I was 13 years old. And now in my throat and in my lungs where the smoke used to be, there's a cancer that I know is killing me. It's too late for me, but it's not too late for you. Use your brain. Don't let anybody fool you. Don't smoke.

And Mr. President, on behalf of millions of other people like me, I thank you very much for the steps you are taking to stop cigarette companies from fooling the people into smoking and being a true leader that this country needs. Thank you.

*The President.* Mr. Crawford, thank you. Your courage in speaking out has inspired me, and it will help all of us to save the lives of countless young people in the future. Better than almost anyone in America, you know the powerful forces that are trying to preserve the status quo. But no one, no one, should risk our children's future for their own personal gain. And your personal struggle, Mr. Crawford, and that of millions of other Americans who suffer from smoking's consequences, show why we must act and act now for our children, our families, and our American family.

Thanks for listening.

NOTE: The President spoke at 10:06 a.m. from the Oval Office at the White House.

## Statement on the Death of Mickey Mantle

August 13, 1995

When I was growing up in the 1950's, millions of young people like me loved watching Mickey

Mantle lead the Yankees. As a ballplayer, Mickey inspired generations of fans with his power